



CURREN D. PRICE, Jr.

December 5th, 2023

Marqueece Harris-Dawson
Planning and Land Use Committee
200 N spring St
Los Angeles, CA 90012

Re: Convention Center Expansion and Modernization Project

Dear Honorable Chair and Honorable Plum Committee Members,

I'm thrilled to be at this stage of the Convention Center Expansion and Modernization Project. It has been over 30 years since we have made any renovations to the Los Angeles Convention Center (LACC) and it is our vision that we convert this into a world class facility with state of the art renovations. How we accomplish this is by adopting the findings of the Los Angeles City Planning Commission (LACPC), the resolutions recommended by the Mayor, Director of Planning, and LACPC and move forward with the revisions proposed by the City attorney's Office.

I am in support of the new Convention Center Sign District and the Convention Center and Arena Specific Plan. The new sign district will allow us to receive enough revenue to complete the future renovation and expansion of LACC prior to the 2028 Olympics. The expansion will result in a roughly 45% increase in the size of the center and allow for grander exhibitions, greater amenities, and better ease of access.

I look forward to working together to enhance the built environment in Council District 9. If you have any questions please reach out to Sherilyn Correa, Director of Planning & Economic Development for the Office of Councilmember Curren D. Price, Jr. at Sherilyn.correa@lacity.org or (213) 473-7009.

A handwritten signature in black ink that reads 'Curren D. Price, Jr.' in a cursive style.

CURREN D. PRICE, JR.

Councilmember, 9th District